

THE COLON SCREENING FOR LIFE



**BOXER
5K**

RUN - WALK

JUNE 8, 2019



801 St. Mary's Drive, Suite 205 W
Evansville, IN 47714 | 812.477.6103
colonscreeningforlife.com

We are a 501(c)(3) nonprofit organization.



*American College of Gastroenterology,
Scopy Award Winner for Best
Coordinated Community Campaign!*

JOIN US IN THE RACE OF OUR LIVES. 13th ANNUAL COLON SCREENING FOR LIFE 5K RUN/WALK

Colon cancer is one of the most preventable cancers and yet in the United States, colorectal cancer is the third leading cause of cancer-related deaths in men and in women, and the second most common cause of cancer deaths when men and women are combined. It's expected to cause about 51,020 deaths during 2019. According to the American Cancer Society overall, the lifetime risk of developing colorectal cancer is: about 1 in 22 (4.49%) for men and 1 in 24 (4.15%) for women. This risk is slightly lower in women than in men.

The death rate (the number of deaths per 100,000 people per year) from colorectal cancer has been dropping in both men and women for several decades. There are a number of likely reasons for this. One is that colorectal polyps are now being found more often by screening and removed before they can develop into cancers or are being found earlier when the disease is easier to treat. In addition, treatment for colorectal cancer has improved over the last few decades. As a result, there are now more than 1 million survivors of colorectal cancer in the United States. Although the overall death rate has continued to drop, deaths from colorectal cancer among people younger than age 55 have increased 1% per year from 2007 to 2016.

For the past decade, we at Colon Screening for Life along with our many other community sponsors have worked to increase the number of survivors by continuing to educate people on the importance of early detection and the prevention of colon cancer by regular screenings with events like the Colon Screening for Life Boxer 5K Run/Walk and 1 Mile Walk, and our annual March event.

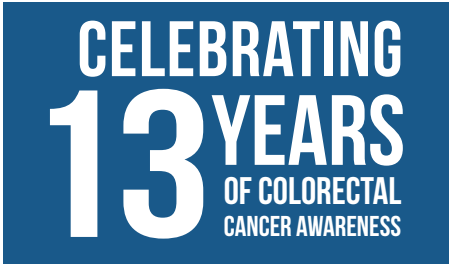
The Colon Screening for Life 5k event will be held on June 8, 2019 at Old National Bank Downtown. If you are interested in participating in this important community event please see the attached listing of sponsorship opportunities. To receive the full benefit of print and TV advertising sponsorship, **please submit commitment form by April 19th, 2019. Sponsorship payments due in full by May 24th, 2019.** We look forward to partnering with you in our mission to promote a larger awareness of colon cancer detection and prevention.



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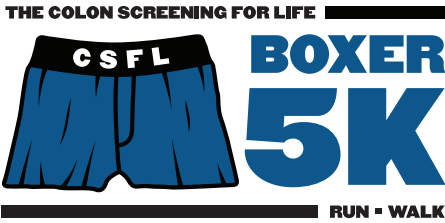
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SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS	TITLE \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	IN-KIND \$250
PRE-EVENT RECOGNITION					
Social Media Promotion	•	•	•	•	•
Website Presence	•	•	•	•	•
Email blast (500+ participants)	•				
Race Advertisements	•				
Event Flyer	•	•			
Press Release	•	•	•	•	•
ON-SITE RECOGNITION					
Logo on Start/Finish line	•				
Logo on Event Sponsor Banners*	6	4	2	1	
Logo on Race Course	•	•	•		
Corporate Item in Racer Bag**	•	•	•	•	•
Logo on Back of Event T-Shirt	•	•	•	•	
Name on Back of Event T-Shirt					•
Table at Pre & Post Race Expo	•	•	•	•	•
Complimentary Race Entries	15	10	7	5	
Recognized at Race Ceremonies	•	•	•	•	•
POST-EVENT RECOGNITION					
Social Media Promotion	•	•	•	•	•
Website Presence	•	•	•	•	•
Email Blast (500+ Participants)	•	•			
Press Release	•	•	•	•	•

* Banners Supplied by Colon Screening For Life ** Item provided by sponsor



JUNE 8, 2019



SPONSOR COMMITMENT FORM

Please reply as soon as possible to ensure placement on all printed material, per sponsorship level.

(Company Name) _____ is proud to help sponsor the Colon Screening For Life 5k Run/Walk to promote colorectal cancer awareness and education at Old National Bank Downtown on June 8, 2019. Colon Screening For Life is a non-profit 501(c)3 organization.

Please accept our sponsorship in the amount of \$ _____ (see suggested levels and special sponsorship opportunities). Sponsors will receive a donation receipt for tax purposes.

CONTACT INFORMATION:

Organization: (as you would like it to appear in print) _____

Contact Person Name: _____

Email: _____ Phone: _____

Business Address: _____

Authorized Signature: _____

PLEASE SEND PAYMENT TO THE FOLLOWING:

Colon Screening For Life, Attn: Laurie Townsend, 801 St. Mary's Drive, Suite 205 W Evansville, IN 47714

MAKE CHECK PAYABLE TO:

Colon Screening For Life

(Please submit payment by May 24, 2019)

Please forward your logo in jpeg or tiff format AND eps or ai format (both color and black & white if available) to ltownsend@dceevv.com at your earliest convenience, to ensure placement on marketing materials and website, per sponsorship level.

Please complete and email or fax your sponsorship commitment no later than **April 19, 2019**, to:

Laurie Townsend | ltownsend@dceevv.com | 812.469.3821 (Fax)

Thank you for helping us save lives!

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**CELEBRATING
13 YEARS
OF COLORECTAL
CANCER AWARENESS**

PLEASE RESPOND BY MAY 24, 2019

PAYMENT METHOD:

- Check – Full payment enclosed
- Check – Partial payment enclosed
- Invoice Us

Company/Org. Name: _____

Contact Name: _____

Email: _____

Phone Number: _____

SPONSORSHIP LEVEL:

- Title Sponsor – \$10,000
- Gold Sponsor – \$5,000
- Silver Sponsor – \$2,500
- Bronze Sponsor – \$1,000
- In-Kind Sponsor – \$250 worth
of trade, e.g., money, food, drinks, supplies

If you are unable to be a sponsor at this time, smaller amount donations are also greatly appreciated.

Please visit colonscreeningforlife.com to make a donation.

Please mail this form with payment to:
Colon Screening for Life, ATTN: Laurie Townsend
801 St. Mary's Dr., Suite 205 W
Evansville, IN 47714

Alternatively, you may
email this form to
ltownsend@dcevv.com
or fax to **812.469.3281**

If you would like information
about forming a company team
please email **Laurie Townsend** at
ltownsend@dcevv.com.

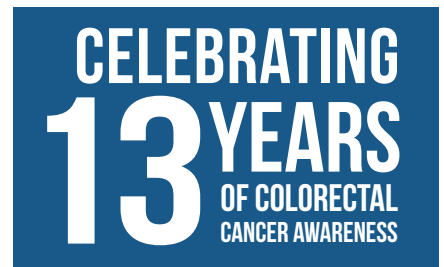
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WANT TO FORM A TEAM?

We love teams! Colon cancer awareness is finally starting to gain national prominence and your involvement means there is one more organization in the fight against colon cancer. Each year, thousands of American families are affected by this common but little discussed disease.

By participating in the 5K, your organization and team join our growing movement to make colon cancer a disease of the past. Colon Screening for Life is a nonprofit on a mission to end preventable colon cancer death and suffering. Let's walk, run, and jog for a world without colon cancer!

GUIDELINES FOR FORMING A TEAM

- A team is a group of 5 or more individuals that sign up to participate in the Colon Screening for Life 5k Run/Walk
- Team must be formed by May 24th to participate in early packet pick-up
- Team members can be any combination of runners, walkers, adults, and/or children
- Each team must have a team name and an assigned team captain
- Corporate sponsored teams of 20 or more participants will receive a 20% discount. Please contact Laurie Townsend for more information.

REGISTRATION

- Each team member must complete a race registration form, either online at colonscreeningforlife.com or on paper
- Remember when you register to add your team name on the registration form and remind your team members to include team name when registering
- The cost to register is \$25 per person if you pre-register or \$30 the day of the race

TEAM COMPETITION AND REWARDS

All team captains will go into a drawing to win a \$200 gift card. In addition, teams will be awarded in the following categories:

- **Best Team Identifier:** Design your own team t-shirt or dress up and support your team. The team with the most creativity and spirit wins! Team captain will be awarded a trophy and a \$100 gift card.
- **Most money raised:** The team that has the most fundraising wins! The team captain will receive a trophy and a \$100 gift card. Donations must be made online.
- **Largest Team:** The team that has the most team members will receive a trophy and a \$100 gift card.

PACKET PICK-UP FOR LARGE TEAMS

If you have a team of 20 or more and your team is registered by May 24th, you can pick up your team's packets early on June 3.

For more information about forming a team, please contact Laurie Townsend at **812.266.2906** or ltownsend@dcevv.com.