

THE COLON SCREENING FOR LIFE

CELEBRATING



BOXER
5K

RUN - WALK

12

YEARS
OF COLORECTAL
CANCER AWARENESS

JUNE 16, 2018



Colon Screening
For

LIFE

801 St. Mary's Drive, Suite 205 W
Evansville, IN 47714 | 812.477.6103
colonscreeningforlife.com

We are a 501(c)(3) nonprofit organization.



*American College of Gastroenterology,
Scopy Award Winner for Best
Coordinated Community Campaign!*

JOIN US IN THE RACE OF OUR LIVES. 12th ANNUAL COLON SCREENING FOR LIFE 5K RUN/WALK

Colorectal Cancer is one of the most preventable of cancers and yet is still the third most commonly diagnosed cancer and the third leading cause of cancer death in the U.S. in both men and women. According to the American Cancer Society, there are more than 1 million survivors of colorectal cancer in the United States. For the past decade, we at Colon Screening for Life, along with other local sponsors in the community have worked to increase that number by continuing to educate people on the importance of early detection and the prevention of colon cancer by regular screenings and a healthy lifestyle with events like the Colon Screening for Life 5K Run/Walk.

In 2017, our 11th annual race attracted more than 700 participants. Every year participation in this race increases promoting a larger awareness of colon cancer prevention and education. Our goal this year is to double our participation and continue to encourage early detection and prevention of colon cancer.

The Colon Screening for Life 5K Run/Walk will be held June 16, 2018, at Old National Bank downtown. We have increased the run/walk race to a 5K and continue both the one mile walk and kids dash. If you're interested in participating in this worthwhile community event, please read further and see the listing of sponsorship opportunities. To receive the full benefit of print and TV advertising sponsorship, **please submit commitment form by April 20th, 2018.** **Sponsorship payments due in full by June 1st, 2018.**

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SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS	TITLE \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	IN-KIND \$250
PRE-EVENT RECOGNITION					
Social Media Promotion	•	•	•	•	•
Website Presence	•	•	•	•	•
Email blast (500+ participants)	•				
Race Advertisements	•				
Event Flyer	•	•			
Press Release	•	•	•	•	•
ON-SITE RECOGNITION					
Logo on Start/Finish line	•				
Logo on Event Sponsor Banners*	6	4	2	1	
Logo on Race Course	•	•	•		
Corporate Item in Racer Bag**	•	•	•	•	•
Logo on Back of Event T-Shirt	•	•	•	•	
Name on Back of Event T-Shirt					•
Table at Pre & Post Race Expo	•	•	•	•	•
Complimentary Race Entries	15	10	7	5	
Recognized at Race Ceremonies	•	•	•	•	•
POST-EVENT RECOGNITION					
Social Media Promotion	•	•	•	•	•
Website Presence	•	•	•	•	•
Email Blast (500+ Participants)	•	•			
Press Release	•	•	•	•	•

* Banners Supplied by Colon Screening For Life ** Item provided by sponsor



JUNE 16, 2018



SPONSOR COMMITMENT FORM

Please reply as soon as possible to ensure placement on all printed material, per sponsorship level.

(Company Name) _____ is proud to help sponsor the Colon Screening For Life 5k Run/Walk to promote colorectal cancer awareness and education at Old National Bank Downtown on June 16, 2018. Colon Screening For Life is a non-profit 501(c)3 organization.

Please accept our sponsorship in the amount of \$ _____ (see suggested levels and special sponsorship opportunities). The CSFL Tax ID number is available upon request.

CONTACT INFORMATION:

Organization: (as you would like it to appear in print) _____

Contact Person Name: _____

Email: _____ Phone: _____

Business Address: _____

Authorized Signature: _____

PLEASE SEND PAYMENT TO THE FOLLOWING:

Colon Screening For Life, Attn: Laurie Townsend, 801 St. Mary's Drive, Suite 205 W Evansville, IN 47714

MAKE CHECK PAYABLE TO:

Colon Screening For Life

(Please submit payment by June 1, 2018)

Please forward your logo in jpeg or tiff format AND eps or ai format (both color and black & white if available) to ltownsend@dcevv.com at your earliest convenience, to ensure placement on marketing materials and website, per sponsorship level.

Please complete and email or fax your sponsorship commitment no later than **April 20, 2018**, to:

Laurie Townsend | ltownsend@dcevv.com | 812.469.3821

Thank you for helping us save lives!

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PLEASE RESPOND BY JUNE 1, 2018

PAYMENT METHOD:

- Check – Full payment enclosed
- Check – Partial payment enclosed
- Invoice Us

Company/Org. Name: _____

Contact Name: _____

Email: _____

Phone Number: _____

SPONSORSHIP LEVEL:

- Title Sponsor – \$10,000
- Gold Sponsor – \$5,000
- Silver Sponsor – \$2,500
- Bronze Sponsor – \$1,000
- In-Kind Sponsor – \$250 worth
of trade, e.g., money, food, drinks, supplies

If you are unable to be a sponsor at this time, smaller amount donations are also greatly appreciated.

Please visit colonscreeningforlife.com to make a donation.

Please mail this form with payment to:
Colon Screening for Life, ATTN: Laurie Townsend
801 St. Mary's Dr., Suite 205 W
Evansville, IN 47714

Alternatively, you may
email this form to
ltownsend@dcevv.com
or fax to **812.469.3281**

If you would like information
about forming a company team
please email **Laurie Townsend** at
ltownsend@dcevv.com.

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WANT TO FORM A TEAM?

We love teams! Colon cancer awareness is finally starting to gain national prominence and your involvement means there is one more organization in the fight against colon cancer. Each year, thousands of American families are affected by this common but little discussed disease.

By participating in the 5K, your organization and team join our growing movement to make colon cancer a disease of the past. Colon Screening for Life is a nonprofit on a mission to end preventable colon cancer death and suffering. Let's walk, run, and jog for a world without colon cancer!

GUIDELINES FOR FORMING A TEAM

- A team is a group of 5 or more individuals that sign up to participate in the Colon Screening for Life 5k Run/Walk
- Team must be formed by June 1st to participate in early packet pick-up
- Team members can be any combination of runners, walkers, adults, and/or children
- Each team must have a team name and an assigned team captain
- Corporate sponsored teams of 25 or more participants will receive a 20% discount. Please contact Laurie Townsend for more information.

REGISTRATION

- Each team member must complete a race registration form, either online at colonscreeningforlife.com or on paper
- Remember when you register to add your team name on the registration form and remind your team members to include team name when registering
- The cost to register is \$25 per person if you pre-register or \$30 the day of the race

TEAM COMPETITION AND REWARDS

All team captains will go into a drawing to win a \$200 gift card. In addition, teams will be awarded in the following categories:

- **Best Team Identifier:** Design your own team t-shirt or dress up and support your team. The team with the most creativity and spirit wins! Team captain will be awarded a trophy and a \$100 gift card.
- **Most money raised:** The team that has the most fundraising wins! The team captain will receive a trophy and a \$100 gift card. Donations must be made online.
- **Largest Team:** The team that has the most team members will receive a trophy and a \$100 gift card.

PACKET PICK-UP FOR LARGE TEAMS

If you have a team of 20 or more and your team is registered by June 7, you can pick up your team packets early on June 11.

For more information about forming a team, please contact Laurie Townsend at **812.266.2906** or ltownsend@dcevv.com.